



BURSA DE VALORI BUCUREȘTI S.A.

PRESS RELEASE

March 4, 2015

SIX COMPANIES INTERESTED IN THE PRESENCE ON THE ROMANIAN CAPITAL MARKET MET INVESTORS DURING THE THIRD EVENT INVESTORS DAY, HOSTED BY BVB

The Bucharest Stock Exchange (BVB) continues the events series Investors Day with a new meeting between investors and companies interested in the presence on the capital market. The 3rd meeting of this series was on Tuesday, March 3, 2015, and got the attention of over 90 participants.

The events series Investors Day is considered both by entrepreneurs that are looking to the Romanian capital market and by investors a good opportunity to meet and discuss. At the event also participated intermediaries, Authorized Advisors and journalists.

The companies 7card, Nicoro Toys, Contego Coffee, Techirg Cosmetics & Spa, Mobuy and Y presented their businesses, the steps they made on the ambitious journey and growing stories as well as shared some of their development plans.

Andrei Cretu & Iulian Circiumaru, Co-founders of 7card, told participants how they started the business that offers companies and their employees access to a large number of sports clubs and activities. The company intends to expand to other 4 – 6 Romanian cities, as well as consolidate its presence where it is already present. Andrei Cretu said to participants that even the fact 7card was presented to investors can be considered as a first step towards the capital market.

The story of the toy retailer and distributor Nicoro Trading was told by the owner Mihai Frangulea. In his presentation, he mentioned that the stock market is one of the financing options for Nicoro and that the company intends to create in the main Romanian cities a store chain in Maxi Toys franchise.

Participants found out more details about the coffee roaster Contego Coffee from Stefan Iordache, the CEO of the company. He mentioned, also, that the company is looking to sell the freshly roasted coffee in more stores, as well as selling it under the brand of different clients.

Oana Stan, Brand Manager of Techirghiol.ro cosmetics&spa, told the story of the cosmetics products based on saline water and mud from Lake Techirghiol that are created by the company. Techirghiol.ro cosmetics&spa is aiming to expand its presence on the market to more Romanian cities.

The mobuy app was presented by Will Sterns, Co-founder of the company that developed the app that allows payments via users' mobile phone. At the same time, mobuy connects retailers and service providers with potential customers that can get discounts when using this app.

Ilias Papageorgiadis, Co-founder of Y, presented the concept of the online store ystore, from where Romanians can buy Greek food products. He said that Y intends to come to the stock market and is aiming to use investors' money for a massive and targeted marketing, as well as to have two stores and to expand the HoReCa sales.

Disclaimer:

The events hosted by the Bucharest Stock Exchange under the name Investors Day are meant to bring closer companies and investors and they are not an investment consultancy or promotion of a public offering.



The AeRO market is the equity segment of the BVB's alternative trading system. It is a market segment designed for listing of early stage companies, start-ups and SMEs, to finance their projects, growth stories, increase their visibility and contribute to the development of the business environment. Based on the BVB alternative trading system existing since 2010, the AeRO market, under its redesigned and reconstructed concept, was launched on February 25, 2015.

Bucharest Stock Exchange runs markets for shares, bonds and other instruments, through regulated platforms and alternative systems, and provides a wide range of services to participants of financial markets. Bucharest Stock Exchange is a public company, listed on its own market since 2010. For more information refer to www.bvb.ro.

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