For additional information please contact:

Alis Lupu
PR Specialist
Mobile: 0746 46 46 34
E-mail: alupu@medlife.ro

MedLife has completed the acquisition of the medical platform SfatulMedicului.ro

Bucharest August 14: MedLife, leader of the private healthcare services market in Romania, announces that is has completed the acquisition of 100% of the platform sfatulmedicului.ro, the largest medical information hub in Romania.

Established 15 years ago, sfatulmedicului.ro is one of the top sites dedicated to the healthcare sector in Romania. The platform has a monthly average of over 3.2 million unique visitors and over 12 million impressions. Aside from the information service, users choose this platform to access the medical self-assessment service and online test interpretation.

Following this transaction, Sfatulmedicului.ro will maintain the team that has carried out the project in all these years, and in order to keep its independence and impartiality towards the market, the management will be entirely independent of MedLife and its current directors.

About MedLife

MedLife is the largest private healthcare provider in Romania. The company operates the widest network of clinics, one of the large networks of medical laboratories, general and specialised hospitals and it has the largest client database for Healthcare Prevention Packages in the country. In addition, from the standpoint of sales, it is one of the largest private healthcare companies in Central and Eastern Europe.

The shares issued by MedLife SA are traded on the spot regulated market managed by the Bucharest Stock Exchange, Premium Category, with the "M" trading symbol.

MedLife Group has a successful history as regards both organic growth and growth by acquisitions. As of 2009, it has opened or acquired over 83 medical units. Its strong and experienced management team has been capable of creating and managing these growth opportunities, acquiring valuable knowledge and experience, which can allow finding the best way to continue expanding successfully.