

OMV Petrom and Auchan Retail România inaugurated the first modernized Petrom branded filling station

- ▶ **OMV Petrom and Auchan Retail România will invest more than EUR 50 million in total to refurbish the 400 Petrom branded filling stations**
- ▶ **MyAuchan proximity stores will replace the existing commercial spaces in the Petrom-branded filling stations, offering customers over 2,500 products**

Bucharest, December, 15 - OMV Petrom, the largest integrated energy company in Southeastern Europe, inaugurated the first upgraded Petrom branded filling station, as part of an extensive modernization program of the entire network. This filling station includes a fast lane for fueling and card payments solutions at the pump. The virtual tour of the refurbished filling station can be watched [here](#).

OMV Petrom and Auchan Retail România, the subsidiary in Romania of Auchan Retail, one of the largest global groups in food retail, started the integration of MyAuchan proximity shopping stores into Petrom branded filling stations. The two companies will invest more than EUR 50 million to refurbish the ~400 Petrom branded filling stations.

During the period 2021 - 2024, approximately 400 Petrom branded filling stations located in rural and urban areas of the country will be refurbished both inside and outside.

Christina Verchere, CEO of OMV Petrom: "Petrom filling stations modernization program shows our strong commitment to make long-term investments in Romania and to offer uninterrupted energy and quality services to Romanian consumers. In this difficult time, private investment plays a significant role for the economic recovery."

Radu Căprău, member of OMV Petrom Executive Board, responsible for Downstream Oil: "The expectations and needs of our customers are increasingly sophisticated and our efforts must go in the same direction. Together with our partner, Auchan, we bring the supermarket experience to Petrom filling stations. The unique value-for-money proposition that defines the Petrom brand will be complemented by Auchan's range of convenient and affordable products available non-stop, while customers refuel their cars."

Outside Petrom stations, the current visual identity elements will be replaced and modernization works will be carried out in the area of pumps and adjacent services (car wash, LPG fueling). In addition, card and mobile payment solutions will be set up at the pump in five pilot stations, with fast lanes created for fueling.

Ionuț Ardeleanu, general manager Auchan Retail România: “Through a unique mix, that combines fuel supply and a modern trade with the products needed every day, complemented by a series of professional services both in-store and digital, respectively a special experience, MyAuchan stores opened in Petrom stations aim to become a useful, pleasant and advantageous passage for the modern society in constant motion. Today we inaugurate the first completely modernized filling station and we continue this ambitious plan that involves progressive remodeling of about 100 filling station per year. We are happy that the Auchan difference will be able to reach, thanks to the partnership with Petrom, over 250 new localities.”

MyAuchan convenience stores will be integrated in place of the existing commercial spaces in Petrom filling stations. Customers will find on-shelves over 2,500 products at an advantageous value for money ratio, from premium food products, including ready-made products, fresh coffee, fresh products (fruits and vegetables, bakery, dairy) and other groceries, to non-food products such as cosmetics, detergents, baby products and car accessories.

About the OMV Petrom - Auchan Retail Romania partnership

The cooperation between OMV Petrom and Auchan Retail România, a new concept for the Romanian market, started in 2017 with a pilot phase where MyAuchan proximity stores were opened in Petrom filling stations, in both urban and rural areas in Romania. During this phase, the purpose was to test the business model and to assess the potential of this collaboration.

In February 2019, OMV Petrom and Auchan Retail România signed a Memorandum of Understanding in order to analyze the extension of the collaboration into a long-term partnership. The Memorandum was approved by the Competition Council in July last year.

In December 2020, OMV Petrom and Auchan Retail România had 22 MyAuchan proximity stores opened in Petrom branded filling stations.

About OMV Petrom

OMV Petrom is the largest integrated energy company in South-Eastern Europe, with an annual Group hydrocarbon production of 55.4 million boe in 2019. The Group has a refining capacity of 4.5 million tons annually and operates an 860 MW high efficiency power plant. The Group is present on the oil products retail market in Romania and neighboring countries through 798 filling stations, at the end of September 2020, under two brands – OMV and Petrom.

OMV Aktiengesellschaft, one of the largest listed industrial companies in Austria, holds a 51.011% stake in OMV Petrom. The Romanian State, through the Ministry of Economy, Energy and Business Environment, holds 20.639% of OMV Petrom shares, Fondul Proprietatea holds 6.997%, and 21.353% is the free float on the Bucharest Stock Exchange and the London Stock Exchange.

OMV Petrom is the largest contributor to the state budget, with contributions of 30.4 billion euro in taxes and dividends paid between 2005 and 2019.

Since 2007, OMV Petrom has included corporate responsibility principles into its business strategy. Between 2007-2019, the company has allocated approximately 66 million euro to develop communities in Romania, focusing on environmental protection, education, health and local development.

About Auchan Retail România

Auchan România has a portfolio of 33 hypermarkets Auchan, a network of 31 MyAuchan proximity stores, 22 of which in Petrom stations and 5 supermarkets Auchan. With over 280,000 m² of net shopping area, a turnover of over 1.2 billion euros, Auchan offers to the 5 million inhabitants of the cities where its stores are located a modern and qualitative trade, with the widest range of products and a responsible discount concept, with all prices always low. On www.auchan.ro, Auchan presents to its customers over 25,000 products. Also, Auchan România performs a series of important actions to promote the social responsibility and integration of youth, as well as programs to protect the environment in view of waste management, resource saving etc. Among the largest responsibility actions of our company is the campaign Mobilizatron, which led to the planting of 100,000 trees in Romania, the making of the film România Neîmblânzită, the first documentary of Romania's nature, as well as the campaign for collecting used oil in the Auchan hypermarkets.

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