

PRESS RELEASE  
MAY 14TH, 2017

## BUCHAREST STOCK EXCHANGE, CLOSER TO ITS INVESTORS WITH APPLY BVB

### APPLY BVB, THE FIRST APP FOR INVESTORS OF A LISTED COMPANY

[Bucharest Stock Exchange \(BVB\)](#) launches APPLY BVB, a free online application for those interested in BVB's activity as a listed company. The application is a tool that brings a new quality to investor relations. It gives immediate access to the latest BVB financial results, stock prices, news for investor, analysts' reports and press releases. In addition, APPLY BVB includes details about the strategy, business model and governance system. Investors can choose to include in the calendar next financial events and to receive alerts about news, events, and results.

Available for free on [Google Play](#) and [App Store](#).

"The mission of the stock exchange is to set the standards in the field of communication between listed companies and investors. By launching APPLY BVB we take a major step in this regard. We have not only created an innovative and efficient product for all those interested in investing in BVB shares, but we suggest other listed companies continue to develop how investor relations are maintained. Bucharest Stock Exchange, starting today, is in the forefront of European companies using refined instruments of communication with investors," said Ludwik Sobolewski, CEO of BVB.

BVB has in its portfolio three other mobile apps, available free of charge:

- The **BVB** application provides access to market data, news, prices for financial instruments traded on BVB, and it is available for free on [Google Play](#) and [App Store](#).
- The **BVB Trading** application is dedicated to investors who want to actively manage their portfolios and trade on their mobile. The app is available free of charge on [Google Play](#) and [App Store](#) for broker customers who provide access to the Arena XT trading platform.
- **FinLit Quiz** lets you test your financial education knowledge and is available for free on [Google Play](#) and [App Store](#). The Mobile Application is part of the "Fluent in Finante" universal investor platform, available at [www.fluentinfinante.ro](http://www.fluentinfinante.ro).

Recently, BVB optimized the mobile version of the website [www.bvb.ro](http://www.bvb.ro). The website was visited by more than 550,000 users in 2016, 20% more than the previous year. More than 4.3 million pages were accessed in one year, half of the sessions were made by persons between 18-34 years old.

**BUCHAREST STOCK EXCHANGE** runs markets for shares, bonds and other instruments, through regulated platforms and alternative systems, and provides a wide range of services to participants of financial markets.

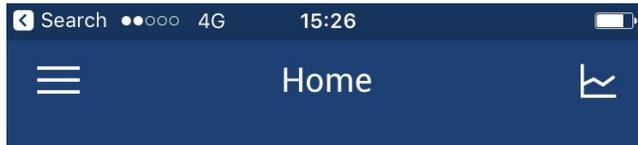
*Bucharest Stock Exchange* is a public company, listed on its own market since 2010. For more information refer to [WWW.BVB.RO](http://WWW.BVB.RO)

For further information: Daniela Serban, Director IR&PR, +40.742.242.662, [comunicare@bvb.ro](mailto:comunicare@bvb.ro)

Register of Commerce J40/12328/2005  
Unique Reg.No. 17777754/2005  
Share capital:76.741.980 LEI  
R.N.S.C.Decision No.369/31.01.2006

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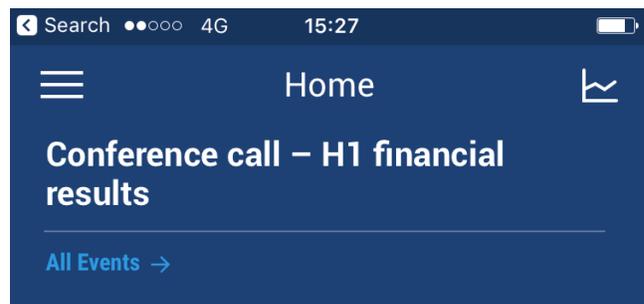
**Q1 2017**

Short Description 

Presentation 

Report 

Audiocast 



Research and Analysis

20 Mar 2017 - 03:28 PM

Lucian Albulescu

**Wood&Co  
BUY** 

Target Price: 37.0000

24 Aug 2016 - 01:07 PM

Mihaela Podgorski

**Swiss Capital  
BUY** 

Target Price: 30.1500

**IR Presentation** 

May 2017

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