

PRESS RELEASE
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Fluent in Finance in the first four years: 16,500 attendees to over 250 seminars organized by Bucharest Stock Exchange

- "Fluent in Finance", the most comprehensive financial education program organized nationwide by the Bucharest Stock Exchange and its partners, amassed 16,500 people that took part in over 250 seminars in the first four years of the program.
- "Fluent in Finance" incorporates the financial education platform www.fluentinfinante.ro as well, with information videos, an eLearning module and many other features.
- Adrian Tanase, BVB CEO: Financial education is very important for anyone, whether they work in the financial field or not. Every Romanian must understand how to manage their money wisely and that, from a young age, it is essential to plan their future. In the financial world, time is one of the most important allies.
- Lucian Anghel, BVB Chairman of the Board: Attending a financial education course is perhaps the best investment for your future and your family. The result of this investment is financial independence. Welfare depends 99% on financial education and 1% on inspiration. I hope Romanians understand the importance of financial education and take advantage of it.

[Bucharest Stock Exchange \(BVB\)](http://www.bvb.ro), core institution of the local capital market, managed to reach a national audience of 16,500 people through its "Fluent in Finance" seminars, a series of free financial education events, which take place nationwide and address individuals interested in discovering the opportunities offered by the capital market and becoming investors.

"Financial education is very important for anyone, whether they work in the financial field or not. Every Romanian must understand how to manage their money wisely and that, from a young age, it is essential to plan their future. In the financial world, time is one of the most important allies, and the financial education teaches us exactly that: how to use time to ensure a peaceful financial future. Fluent in Finance along with other projects carried out by BVB and its partners aim to attract as many people as possible to the capital market so that the savings of as many Romanians as possible benefit from the favorable developments that the capital market offers in the long run", said Adrian Tanase, CEO of Bucharest Stock Exchange.

BUCHAREST STOCK EXCHANGE runs markets for shares, bonds and other instruments, through regulated platforms and alternative systems, and provides a wide range of services to participants of financial markets.

Bucharest Stock Exchange is a public company, listed on its own market since 2010. For more information refer to WWW.BVB.RO

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"Fluent in Finance" program started in July 2015 and, in the initial phase, targeted companies interested in providing financial education to their employees. Following national success, the project was extended to private individuals in November 2015, to students in March 2016, and to the companies listed on BVB in June 2016.

"Attending a financial education course is perhaps the best investment for your future and your family. The result of this investment is financial independence. Welfare depends 99% on financial education and 1% on inspiration. I hope Romanians understand the importance of financial education and take advantage of it", said Lucian Anghel, Chairman of the Board at BVB.

Up until now, 100 seminars were held at 43 companies, 60 seminars at 19 universities in 11 cities (Bucharest, Cluj-Napoca, Timisoara, Sibiu, Alba-Iulia, Brasov, Oradea, Suceava, Iasi, Tg. Mures, Constanta), other 65 seminars were dedicated to pupils from different schools in Bucharest and other cities in the country, while other 32 seminars targeting private individuals were held in Bucharest, Brasov, Cluj-Napoca, Timisoara, Alba Iulia, Iasi, Oradea, Sibiu, Ploiesti and Constanta. In total, 16.500 people attended the 257 seminars organized as part of the most important movement to support financial education among the population conducted by the Bucharest Stock Exchange and its partners.

"I was interested in the seminar to broaden my horizons in the field of finance. I am convinced that the flows of money bring more profit to everyone, not just to myself, but also to the companies that want to grow, develop technologies, so I hope to help in achieving these goals. I also save money for the days when I'll retire. I would like to learn as much as possible in order to make the best financial decisions", stated Anamaria Rus, who started to invest on the local stock market following a Fluent in Finance seminar organized by BVB and IFB Finwest.

"To BVBs' motto «Stock market is for people» I would add that the stock market is for people who want more. For them there is the Fluent in Finance program, that education meets opportunity, which is the opportunity to invest in the instruments listed on the stock exchange", said Ovidiu Serdean, [IFB Finwest](#), Director.

By yearend, the events organized by BVB together with its partners will be held at national level according to the following calendar, in chronological order:

- Craiova - September 19th - [Register here](#)
- Tg. Mures - October 17th - [Register here](#)
- Timisoara - November 21st - [Register here](#)
- Bucharest - December 5th - [Register here](#)

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Banca Transilvania, Estinvest and IFB Finwest joined "Fluent in Finance" since the very beginning of the program. Other partners involved in the project were: Alpha Finance, Intercapital Invest, OTP Asset Management, Tradeville, Goldring.

"When we started Fluent in Finance we came across a whole generation of successful professionals, who have managed to save some money and are now thinking about multiplying them through investing. We find there's genuine interest for financial education and the fact that a program initially designed solely for the employees of large companies operating in Romania turned out to be a success with the general public from the largest cities across the country further proves this. We at Banca Transilvania have been supporting this initiative for four years now and we see Fluent in Finance gaining even more traction and visibility in the coming years", stated Dan Rusu, Head of Research, [Banca Transilvania](#).

"As every four years of a school stage offer new information both to students and teachers, the first years of Fluent in Finance gave participants the opportunity to discover the stock market or to expand their financial perspectives, and to us, the organizers, a better understanding of how each person makes the step from saving to investing. Direct communication with BVB and brokers' representatives has determined the participants, whether they are information gatherers or already active investors, to be more open to these messages and to show a growing interest every year. We are pleased to see that over the course of time more people are eager to become active on the capital market, and that the level of information they require is more sophisticated, which indicates a higher awareness on their behalf that they need to save through the stock market instruments and that they are interested in analyzing scrutinously the investment alternatives in different fields", said Lucian Isac, [Estinvest](#) CEO.

"Fluent in Finance" is a comprehensive financial education platform in Romania, including, inter alia, education videos, an eLearning module, glossary, financial literacy tests, an interactive map of Romania with all the authorized brokerage companies, investors clubs, as well as many other features.

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