

ANNOUNCEMENT
APRIL 9TH, 2020

The online home and deco retailer Vivre Deco corporate bonds will start trading on BVB MTS on April 10th

[Bucharest Stock Exchange \(BVB\)](#) informs that on Friday, April 10th, will start trading on BVB Multilateral Trading System (MTS) the euro denominated corporate bonds issued by [Vivre Deco](#) (ticker – [VIV25E](#) and ISIN - ROAWC79PLKL1), one of the largest online home and deco retailer in Central and Eastern Europe.

The characteristics of these bonds are presented in the table below:

Value of the bonds (EUR)	Number of bonds	Face value/ bond	Interest	Issue date	Maturity date
3,453,400	34,534	EUR 100	5.25% p.a., fixed, payable on a quarterly basis	March 10th, 2020	March 10th, 2025

The bonds were bought by 66 investors, both individuals and institutional investors, through a private placement.

The private placement and the admission to trading of the bonds were assisted by [BT Capital Partners](#), the investment banking firm part of the [Banca Transilvania Financial Group \(TLV\)](#), as Authorized Advisor.

Vivre will use the financing raised to support the company's accelerated development strategy, especially through investments in marketing tools, with the aim of expanding the customer base and increasing brand awareness, as well as investments in technology and automation.

Last year, Vivre Deco recorded revenues of almost RON 200mn, an operating profit EBITDA of RON 7.1mn and a net profit of RON 3.4mn. The company is present in nine countries in Central and Eastern Europe and has registered a sustained development over the last 5 years, with a turnover increase on average by 28% annually.

At the same time, Vivre Deco is one of the 15 finalist companies of Made in Romania – 3rd edition, BVB flagship program aimed at identifying, promoting and supporting the future growth engines of Romania's economy.

Vivre Deco shareholders are Neogen (50%), Advisory Delta (45%) and Nagy Vajda Andras Peter (5%). Neogen is owned by Calin Fusu (67%), Nagy Vajda Andras Peter (13.54%), Bodo Zoltan Ferenc (10.86%) and Laszlo Robert (8.6%). Advisory Delta has a single shareholder, Walnut Investments OOD, a company based in Bulgaria, which is owned by Oliver Cadogan, a member of the Board of Directors of Vivre and the husband of Monica Cadogan, Vivre Deco CEO.

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