



 **LogopediaDigitala.ro transfers its content to Timlogo.ro**

The biggest **speech therapy platform** in Romania

ASCENDIA  Salvați Copiii  Fundația  orange™

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Bucharest, October 22nd, 2018: Logopedia, the first digital education platform for both hearing and speech impaired children and professionals working with them, transfers its content to Timlogo.ro, the biggest speech therapy platform in Romania that supports speech therapy of people with language disorders.

In Romania, estimates show that over 400,000 children have language disorders, about 10% of all children in Romania. Through the partnership between Salvați Copiii and Ascendia, they will continue to have free access to a range of resources and games developed by Salvați Copiii in collaboration with the Fundația Orange and special school speech therapists. In addition, free users of LogopediaDigitală.ro (children, specialists, institutions) will be given free access to all Timlogo content (more than 900 logopedic instruments developed with the help of specialists). Children will receive accounts, free of charge, for full access to Timlogo.ro, having the possibility to use unlimited games and all the platform's functionalities. Teachers, parents and specialists will also receive accounts, free of charge, for unlimited use and will be able to create recommendations and manage the children's accounts. In this way, the teachers involved in the project will be able to personalize the learning process to the needs and specifics of each child, using a greater diversity of resources.

Timlogo comprises 476 applications, 239 interactive games, 169 animated activities and 67 videos, organized in 34 modules, each of which is focused on a problematic sound in Romanian. With the existing resources, the 11 educational games will be added, as well as a good practice guide, which includes a number of digital methods and tools in LogopediaDigitală.

In total, over the past two years, the Logopedia platform has over 2000 accounts created for specialists, parents and children. 40 of the 120 psycho-pedagogical and speech therapy specialists in the project had the opportunity to participate in training courses and workshops dedicated to how to use games in the platform to the needs of each child involved. The project included 10 special education institutions, which were equipped with 40 tablets, to facilitate the use of the Logopedia platform and to carry out the educational activities, individual and group.

„Even before its public launch, the educational platform LogopediaDigitală has become known to be of interest to teachers and specialists working with preschool children, who, although not diagnosed with any developmental delay, have major difficulties in expressing themselves. To help them, Logopedia contains 7,000 words and phrases in Romanian, 2000 illustrations and 645 videos. The transfer of resources and information to a more diverse platform and complex technical support is a necessary step in ensuring that the materials developed by Salvați Copiii come to enrich the user experience and complement the resources in such an important sector as that of children with language deficiencies”, said Gabriela Alexandrescu, Executive President of the Salvați Copiii Organization.

„LogopediaDigitală is yet another proof of the usefulness of the digital, for these children to have the chance of a development similar to that of typical children. With such a platform, with the help of technology, we can reach anywhere in the country, even in rural areas where otherwise, a speech therapist is not present. We hope that the transfer of content to the Timlogo platform will bring the LogopediaDigitală project a long life and will be even more useful to children who develop their language.”, said Amalia Fodor, Director of the Fundația Orange.

„Transferring LogopediaDigitala’s content to Timlogo is part of the common strategy of the partners to consecrate Timlogo.ro as the most powerful speech therapy tool in Romania. What we all want is a real impact in society. Naturally, the foundation of the collaboration with Fundația Orange and Salvați Copiii is the awareness that together we can improve children's lives and we can do it in the long run. The need is clear. There are huge waiting lists for speech therapy, largely due to the fact that there are too few specialists for the large number of children who have language disorders. Many parents quit due to this reason, simply do not find a place in the cabinet. The partnership will give the specialist, both to the public and to the private sector, the tools to get in touch and work more effectively with these children.” said Alex Mălureanu, Co-founder and CMO of Ascendia S.A.

Notes for editors:

About [Timlogo.ro](https://www.timlogo.ro)

[Timlogo.ro](https://www.timlogo.ro) is the biggest speech therapy platform in Romania, with a high degree of interactivity and language training, adapted to the linguistic specificity of the Romanian language. The educational platform successfully combines the methods and steps of classical speech therapy with the dynamic and interactive style of educational software and can be used in both the specialist’s office and home. Timlogo does not replace the intervention of the speech therapist, but it complements it by allowing it to diversify the activities of the cabinet or even to resume certain

exercises in another form. So far, more than 400 specialists have made their account on the platform to benefit from its various resources.

About Logopedia

The Logopedia project aims to increase the level of identification and use of sounds and spoken language among children with hearing and speech impairment, by using digital means. To achieve this goal, Salvați Copiii collaborated throughout 2017 with special education institutions, Orange volunteers and experienced speech therapists to develop an interactive digital platform tailored to the needs of children with hearing and speech deficiencies. The Logopedia platform is organized around the learning objectives needed to improve language skills, focusing on three areas: vocabulary development, language structure, sound emanation. The www.logopediadigitala.ro platform provides 11 special educational games for children with impaired hearing and speech, as well as a good practice guide, which includes a number of digital methods and tools. The initiative was made possible with financial support from the Orange Foundation through the "World by Color and Sound" fund dedicated to improving the quality of life for people with hearing and hearing impairments.

About Ascendia

Ascendia is the first elearning company in Romania listed on the Bucharest Stock Exchange (ASC trading symbol), with over 10 years experience in creating digital content and customers from different parts of the world. It is known especially for the EduTeca and Dacobots product lines for children, as well as for the development of personalized educational modules within the private companies elearning systems. For more information, please visit www.ascendia.ro.

About Organizația Salvați Copiii

Salvați Copiii is a non-governmental, non-profit, democratic organization that actively promotes the protection of children's rights in Romania since 1990, in accordance with the United Nations Convention on the Rights of the Child The Charter of Fundamental Rights of the European Union and the legislation of Romania. Salvați Copiii adopts an independent position vis-à-vis the actions and measures of the institutions, recognizing that the implementation of legislation and public policies on children's rights can not ignore the close collaboration between authorities, family, children and society, where each actor involved accepts responsibility according to the principles of a genuine and viable partnership. As a member of Salvați Copiii International, the largest independent organization in the world to promote the rights of the child, comprising 30 members and conducting programs in over 120 countries, our VISION is a world that respects the right of every child to survive, educate, protect and participate, assuming our MISSION to make important progress on how children are treated and produce immediate and lasting change in their lives. Over the past 28 years, over 1,750,000 children have been involved in Save the Children's programs and campaigns.

About Fundația Orange

Fundația Orange is a non-profit organization that engages in community life by delivering philanthropic projects designed to bring positive changes to the lives of disadvantaged people. Fundația Orange develops health, education, culture for the benefit of visually and/or hearing impaired and digital education for children from disadvantaged areas for the purpose of social integration. For more information please visit www.fundatiaorange.ro.