

## TIMLOGO receives an AI for Accessibility grant from Microsoft



**Bucharest, Romania – 14<sup>th</sup> of December 2018:** [Timlogo.ro](http://Timlogo.ro) has been awarded an AI for Accessibility grant from Microsoft to help further our efforts in helping children and adults have easier access to improved speech therapy. By using cognitive tools, the platform will be able to tailor itself to the individual needs of the users.

This new grant will provide the eLearning company [Ascendia](http://Ascendia) with the \$ 15,000 in Azure credits to accelerate the work on the Timlogo project. In Romania, of about 4 million children, 10% of them - that is, 400,000 - have speech disorders and their number is rising. Unfortunately, there are no modern tools to meet the needs of everyone. In addition, the number of speech therapists and speech therapies at national level is low, and the methods used are lacking in appropriate patient age stimulation and have a very low degree of interactivity. With the help of Microsoft and the AI for Accessibility program we will improve the machine learning system of the platform and plan to expand to neighboring countries.

*"Timlogo proposes an AI driven, highly interactive, speech development platform (which can be used both during therapy sessions - at the cabinet as well as at home), that is based on the linguistic specificity of the languages, adapted to the age of the patient and, last but not least, accessible to any budget."*, said Alex Mălureanu, CMO & Co-Founder Ascendia.

*"At Microsoft Romania, we started the partnership with Ascendia 4 years ago by supporting them with cloud resources in Microsoft Azure in order to enable their start-up ideas in education. We are so proud that Ascendia developed since then products designed not only for K12 learning, but also a special platform for children with speech problems, called Timlogo. This innovative solution is actually showing that AI leveraged in Azure, with practically*

*unlimited cloud power and intelligence, can really make our lives better. Congratulations, Ascendia, for being among the top digital transformation start-ups in the world, as proven by the Azure grant received from AI for Accessibility division of Microsoft Corp!”* said Marilena Ionașcu, Education Director at Microsoft Romania.

AI for Accessibility is Microsoft’s \$25 million 5-year program aimed at harnessing the power of AI to amplify human capability for the more than one billion people around the world with disabilities. It’s a call to action for developers, NGO’s, academics, researchers and inventors to accelerate their work for people with disabilities, focusing on three challenges: Employment, Daily Life and Communication and Connection. Through grants, technology, and AI expertise, the program aims to accelerate the development of accessible and intelligent AI solutions and build on recent advancements in Microsoft Cognitive Services to help developers create intelligent apps that can see, hear, speak, understand and interpret people’s needs.

Please visit the [AI for Accessibility website](#) and [www.timlogo.ro](http://www.timlogo.ro) for more information.

### About Microsoft

Funded în 1975, Microsoft (Nasdaq “MSFT”) is the world leader in software, services, devices and solutions that help people and businesses reach their full potential. For more information, news, and prospects from Microsoft, please visit the Microsoft News Center at <http://news.microsoft.com>.

### About Ascendia

Ascendia is the first elearning company in Romania listed on the Bucharest Stock Exchange (“ASC” trading symbol), with over 11 years experience in creating digital content and customers from different parts of the world. It is known especially for the EduTeca and Dacobots product lines for children, as well as for the development of personalized educational modules within the private companies elearning systems. For more information, please visit [www.ascendia.ro](http://www.ascendia.ro).