

AROBS appoints Porter Haney as Group Chief Revenue Officer

Cluj-Napoca, May 20, 2026 – AROBS Transilvania Software (BVB: AROBS), the largest entrepreneurial technology company listed on the Bucharest Stock Exchange, announces the appointment of Porter Haney as Group Chief Revenue Officer (CRO). In this role, Porter Haney will coordinate the Group's commercial development and international revenue growth strategy, with a focus on scaling AI-first enterprise software services and strengthening the Group's presence in the United States market.

"In recent years, AROBS has accelerated its international expansion and broadened its capabilities through the integration of complementary companies within the Group. As our operations continue to expand across multiple markets and technology verticals, consolidating a unified, growth-oriented commercial approach has become an essential element for AROBS' next stage of development. The United States market represents one of the most competitive and dynamic global ecosystems for software services and digital transformation, with an accelerated pace of adoption for emerging technologies, including AI, as well as significant opportunities in high value-added enterprise projects. Porter Haney brings the operating experience to build a unified, sales-led commercial engine for the Group. One that turns AROBS' accumulated capabilities and the complementary nature of our business units into a repeatable growth motion across markets, geographies, and verticals, with the objective of building an integrated technology ecosystem that leverages the synergies across the Group under the One AROBS vision," stated Voicu Oprean, Founder and CEO of AROBS.

Porter Haney is an entrepreneur and executive with experience in scaling technology companies and coordinating commercial strategies for enterprise clients. He is the co-founder and CEO of Codingscape, a U.S.-based technology consulting and custom software development company focused on enterprise clients, in which AROBS acquired a 70% majority stake in July 2025, a transaction that marked the Group's direct expansion into the U.S. market. Under his leadership, Codingscape achieved organic growth and developed commercial relationships with enterprise clients across the United States, including companies such as Zappos, Twilio, and Roblox, strengthening its position in the software services segment. Codingscape was named #310 on the Inc. 5000 list of America's fastest-growing private companies.

"AROBS is one of the most exciting software compounding stories in Europe. 1,200 engineers. 27 years of profitable growth serving industry-leading customers in automotive, financial services, life sciences, and ecommerce. Among the first software groups in Europe certified to ISO/IEC 42001 for AI Management. A founder-led culture that has integrated dozens of companies without losing operating discipline. As an AROBS shareholder and CRO, I believe the next decade of AI-driven software value creation will run through groups exactly like this one. We are becoming a global firm, built on engineering depth and commercial reach across Europe and North America," stated Porter Haney, CRO of AROBS.

As CRO, Porter Haney will coordinate the Group's business development and commercial strategy activities, focusing on expanding relationships with international clients, increasing cross-group commercial opportunities, and accelerating growth initiatives across external markets. At the same time, he will contribute to developing a unified, sales-led go-to-market approach and strengthening commercial collaboration between AROBS companies and teams.

Since its listing on the Bucharest Stock Exchange in 2021, AROBS has evolved from an entrepreneurial technology company into an integrated international platform comprising three complementary business segments – Software Services, Software Products, and Integrated Systems – with operations across multiple markets and technology verticals. During this period, the Group's consolidated turnover increased from approximately RON 190 million in 2021 to RON 448 million at the end of 2025, corresponding to a

compound annual growth rate (CAGR) of approximately 24%, with public guidance of RON 552 million for 2026, representing strong organic growth in the Software Services segment.

In 2026 and the following years, the Group aims to further consolidate its operational and commercial integration, capitalize on synergies generated through M&A processes, and transform the scale achieved in recent years into operational efficiency, profitability, and long-term value creation.