

To:

BURSA DE VALORI BUCUREȘTI S.A.
AUTORITATEA DE SUPRAVEGHERE FINANCIARĂ

CURRENT REPORT 38/2026

According to Law no. 24/2017 regarding issuers of financial instruments and market operations, ASF Regulation no. 5/2018 regarding the issuers of financial instruments and market operations and/or Rulebook of the Bucharest Stock Exchange Market Operator.

Date of report	31.07.2026
Name of the Company	Sphera Franchise Group SA
Registered Office	Bucharest, Romania
Address	Calea Dorobanților nr. 239, 2nd floor, Bucharest, District 1
Phone / Fax	+40 21 201 17 57 / +40 21 201 17 59
Email	investor.relations@spheragroup.com
Registration nr. with Trade Registry	J2017007126404
Fiscal Code	RO 37586457
Subscribed and paid share capital	580,101,930 RON
Total number of shares	38,673,462
Symbol	SFG
Market where securities are traded	Bucharest Stock Exchange, Main Segment, Premium Category

Important events to be reported: Closed trading period

The management of Sphera Franchise Group S.A. (hereinafter referred to as the "Group") informs the market that on 31.08.2026, at 08:00, the Group will publish the H1 2026 Financial Results and that on 01.08.2026, the Group will enter the closed trading period. This means that the persons discharging managerial responsibilities within the Group within the meaning of Regulation (EU) no. 523/2016 and Regulation (EU) No. 596/2014, shall not conduct any transactions on their own account or for the account of a third party, directly or indirectly, relating to the shares of the issuer or other financial instruments linked to them, during a closed period of 30 days before the publishing of a financial report.

According to internal regulations of the Group, the trading restrictions are also applicable to individuals who have access to privileged information within the meaning of FSA Regulation no. 5/2018 and Law no. 24/2017.

Therefore, since the closing of the trading session from 31.07.2026, the trading activity on SFG shares is not allowed for the persons mentioned herein above. These persons will be able to resume trading on 31.08.2026, after the Group will publish the H1 2026 Financial Results on 31.08.2026, at 08:00, before the market opens.

CHIEF EXECUTIVE OFFICER

Călin Ionescu

CHIEF FINANCIAL OFFICER

Valentin Budeș