PURCARI
WINERIES GROUP

Purcari Wineries: H1 2026 EBITDA up 6%, margin expands to 28.5% on lower revenue

Bucharest, August 25, 2026

Purcari Wineries PCL ("Group", "Company"), one of CEE's leading wine producers, announced today its financial results for the first semester of 2026. Group revenue was RON 182.2 million, down 7% YoY, reflecting softer consumer demand in Romania and the transition to new distribution arrangements in CEE, partly offset by growth in Moldova and Bulgaria. EBITDA grew 6% to RON 51.9 million, with margin expanding 3 percentage points to 28.5%, reflecting operational efficiencies and cost discipline. Net profit was RON 15.0 million (8.3% margin), down 4% YoY, as the EBITDA improvement was offset by higher depreciation and finance costs.

"The first half was shaped by a period of commercial change and a more challenging consumer environment, particularly in Romania. Even so, our discipline shows in EBITDA growth and margin expansion. Importantly, we are completing an intensive investment cycle that lays a solid foundation for resilient growth in the coming periods. With the harvest approaching, early signs are encouraging, and we expect a stronger second half," said Victor Bostan, CEO and Founder of Purcari Wineries.

Key commercial highlights for H1 2026:

- **Romania:** -9.5% YoY to RON 105m, as fiscal tightening and softer consumer demand weighed on the market, with the decline concentrated in Purcari brand volumes. Romania remains the Group's largest market.
- **Bulgaria:** +23.6% YoY to RON 10.3m, on continued volume-led distribution gains and market share progress, ahead of Poland as a Group market.
- **Moldova:** +0.7% YoY to RON 29.4m, broadly stable, with Purcari up modestly and Bardar holding.
- **CEE:** -14.9% YoY, reflecting the transition to new distribution arrangements, with the decline rate narrowing versus Q1 as the new setup progresses.
- **RoW:** -5.3% YoY, with strong growth in Türkiye partly offsetting softer Asian and other export markets.

Selected Financial Information

	Q2 2025	Q2 2026	Δ 2Q	H1 2025	H1 2026	Δ YoY
Revenue	104,350,074	92,580,735	-11%	195,400,724	182,192,552	-7%
Gross Profit	46,514,593	40,579,487	-13%	87,173,209	82,495,885	-5%
% Gross margin	*44.6%*	*43.8%*	*(1 pp)*	*44.6%*	*45.3%*	*1 pp*
EBITDA	25,208,780	23,983,133	-5%	49,065,882	51,992,970	6%
% EBITDA margin	*24.2%*	*25.9%*	*2 pp*	*25.1%*	*28.5%*	*3 pp*
Net Profit	6,643,837	7,032,147	6%	15,644,253	15,113,809	-4%
% Net Profit margin	*6.4%*	*7.6%*	*1 pp*	*8.0%*	*8.3%*	*0.3pp*

Investors' Conference Call

The conference call for discussion and presentation of the 1H 2026 financial results shall be held on August 26, at 13:00 EEST, 12:00 CEST [register here]. Attached are the Financial Results for the six-month period ended June 30, 2026, and the Presentation for the conference call.

About Purcari Wineries

Purcari Wineries Public Company Limited (with its brands: Purcari, Crama Ceptura, Bostavan, Bardar, Domeniile Cuza and Angel's Estate) is one of the largest wine and brandy groups in the Central and Eastern European (CEE) Region. The Group manages over 2,000 hectares of vineyards and operates seven production platforms in Romania, Moldova, and Bulgaria. Purcari Wineries is the leader in the Premium wine segment in Romania and the largest wine exporter from Moldova, delivering to over 40 countries. Founded in 1827, Chateau Purcari is the most awarded winery of the CEE Region at Decanter London 2015-2024, as well as among the best ranked wineries on Vivino, with an average score of 4.1 out of 5.0, based on over 123,000 reviews. Since February 2018, the Group is listed on the Bucharest Stock Exchange under the ticker WINE. Purcari Wineries was founded by Victor Bostan, a veteran with more than 30 years of experience in the wine business and is today majority-owned by MASPEX Romania SRL, part of the MASPEX Group, one of the top 100 companies in Central and Eastern Europe and the leading beverage producer in Poland, with over 35 years of history, 70+ brands, operations in more than 80 countries, and over 10,000 employees.

Enquiries

investor.relations@purcari.wine

Disclaimer

This document may contain certain forward-looking statements which are based on estimations and forecasts. By their nature, these forward-looking statements are subject to important risks and uncertainties and factors beyond our control or ability to predict. These forward-looking statements should not be considered as a guarantee of future performance, the actual results could differ materially from those expressed or implied by them. The forward-looking statements only reflect Group's views as of the date of this document, and the Group does not undertake to revise or update these forward-looking statements. The forward-looking statements should be used with caution and circumspection and in no event can the Group and its management be held responsible for any investment or other decision based upon such statements. The information in this document does not constitute an offer to sell or an invitation to buy shares in the Group or an invitation or inducement to engage in any other investment activities.