

PRESS RELEASE
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BVB launches the book with the success stories of the 15 finalist companies of the third edition of the Made in Romania program

- The book launch marks the end of the third edition of BVB's flagship program addressed to entrepreneurs in Romania
- A new Made in Romania edition will be launched soon and important partners, major international entrepreneurial companies will join BVB in the 4th edition

[Made in Romania: BVB League, Bucharest Stock Exchange \(BVB\)](#) flagship program addressed to Romanian companies, reached the end of the third edition, an event that is marked by the launch of the book "Made in Romania: 15 companies for the growth of the Romanian economy and their success stories". It is a book of 100 pages that includes the stories of growth of the 15 companies finalists of the third edition [Adservio](#), [Agroserv Mariuta - Laptaria cu caimac](#), [AMC RO Studio](#), [Annabella – Raureni](#), [AROBS Transilvania Software](#), [Catena](#), [DocProcess](#), [Elba](#), [Jidvei](#), [Köber](#), [NOAH Watches](#), [Rodbun](#), [Salad Box](#), [Typing DNA](#) and [Vivre Deco](#).

The book can be read and downloaded from Made in Romania dedicated website www.bvbleague.ro or at this [LINK](#).

“Made in Romania is one of the pillars of BVB's strategy to contribute to Romania's economic development, by supporting the diversification efforts determined by innovation and knowledge of the Romanian entrepreneurs. Taking into account SMEs contribution to the GDP and the creation of jobs, the purpose of Made in Romania is to contribute to the development of the Romanian companies, by supporting and promoting them, offering them a whole community of funders and consultants to help them for a sustainable development. All entrepreneurs, regardless of the industry in which they operate, deserve a chance to thrive. Many of the companies we have met since launching Made in Romania are fantastic, they have a viable business model, some perform on their market segment, some could become global products and others can become the companies of the future economy”, said Radu Hanga, Bucharest Stock Exchange Chairman of the Board of Governors.

The 15 finalist companies reached the final after a thorough and very careful judging made by 24 experts in various fields of economy. In the jury, nearly 300 Romanian companies were analyzed, almost 50% more than in the previous edition (201) and, at the same time, almost double compared to the first edition of the 2017 program (166). In the three editions, BVB interacted with about 600 Romanian companies.

BUCHAREST STOCK EXCHANGE runs markets for shares, bonds and other instruments, through regulated platforms and alternative systems, and provides a wide range of services to participants of financial markets.

Bucharest Stock Exchange is a public company, listed on its own market since 2010. For more information refer to WWW.BVB.RO

For further information:

Florin Cefraga, Senior PR Specialist, +40.740.246.487, comunicare@bvb.ro

Stefan Musgociu, Specialist Business Development & Marketing, +40.730.255.030, stefan.musgociu@bvb.ro

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34 – 36 Carol I Blvd., 13TH -14TH Floor
District 2, 020922, Bucharest Romania
Phone: +4 021.30.79.500; Fax: +4 021. 30.79.519
E-mail: bvb@bvb.ro

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"Mazars has been a part of Made in Romania's inspiring journey since the very beginning. Four years later, together with BVB, we are proud to continue supporting local entrepreneurs through their experiences, opportunities, and growth. Considering these turbulent times, we set a goal, which helps us to stay focused on our mission of creating value for our clients. The goal is to work together with all the participating partners and companies during Made in Romania workshops, and together to succeed in minimizing the negative impact in the activity of the companies and at the same time to identify new opportunities for growth", mentioned Razvan Butucaru, Partner, Financial Services & Advisory Leader, Mazars Romania.

"I had the opportunity to participate in the third edition Made in Romania program and I discovered many wonderful stories. I've met entrepreneurs, visionaries and learned about superb business that are developing in Romania. I hope we will have the opportunity to invest and help grow these business in the future", stated Mihai Purcarea, BRD Asset Management CEO.

"We need success stories in the Romanian business environment to bring the country's economy to the next level. The transition to the next level cannot be achieved without promoting and improving the transparency and reputation of the Romanian companies with potential to easily obtain the additional capital needed for the business development. We support the project "Made in Romania", that aims to promote the Romanian success stories, because it's a good idea to invest in your country", said Horia Braun Erdei, Erste Asset Management CEO.

"Made in Romania is an example of how Romanian Companies are meaningfully developing in wide-ranging sectors, with particularly extraordinary development in some of them. Romanian entrepreneurs are very agile, reacting smoothly and timely to challenges and risks that their markets are passing. Also, we are very glad to see the Romanian creative spirit at its best. There are a number of Romanian technology start-ups that are successfully focusing on developing their own highly innovative products, and not merely on outsourcing. These traits are creating an important supporting tissue of know-how and best practices that it is consolidating in Romania, facilitating the evolution of other new entrepreneurs and start-ups. Romania is an example in this respect and the number of new Romanian business is growing every year", stated Kurt Weber, Horváth & Partners Management Consultants CEO.

"I am very glad to notice that Made in Romania is becoming a staple of our stock exchange. I believe that the idea to open a conversation between the public, existing and potential investors, and the top companies from our country is of the utmost importance for Romania's economic development and, at the same time, for our capital market's relevance. As such, I am glad that all the offers brokered until now by Tradeville were successful and I think that replicating this success at national scale would have a remarkably good result, especially now when we see how important it is to finance with the «patient capital» that stock market investors can offer to companies and entrepreneurs", mentioned Ovidiu Dumitrescu, Tradeville Deputy CEO.

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"We are glad we were part of this edition of Made in Romania. It is encouraging to meet so many valuable ideas and great people. We are dedicated to supporting Romanian entrepreneurship through the innovative services we offer - consulting for start-ups and SMEs and facilitating access to financing sources", said Carmen Maris, Civitta Romania Partner.

"Through Made in Romania, BVB and its partners shine a spotlight on Romanian companies with high potential, thus entering the radar of domestic and international funders and consultants. At the same time, through the training program the entrepreneurs and their teams can validate their business model by themselves, test new business opportunities and find the inspiration and funding needed to fuel their journey on their way to success. The exposure Made in Romania offers to many companies and the ideas for accelerating growth, including stock market financing or stock option plan programs, are similar to a nitrogen oxide engine for entrepreneurs determined to grow their businesses. The Made in Romania program can create ambitions and ignite new ideas in ways unimaginable until then for entrepreneurs", said Adrian Tanase, Bucharest Stock Exchange CEO.

Participation in this project is free and voluntary. Companies that were nominated by third parties will be informed of their nomination and will be required to give their consent for consideration under the program. More information about Made in Romania is available on the website www.bvbleague.ro.

Made in Romania is a unique program that aims to identify and promote Romanian entrepreneurship. During 2019, the Main Partners supporting the project were [BCR](#), [BRD – Groupe Societe Generale](#), [Grupul Financiar Banca Transilvania](#), [BRD Asset Management](#) and [Erste Asset Management](#), together with [Catalyst Romania](#), [Civitta România](#), [Horváth & Partners Management Consultants](#), [Inoveo](#), [Mazars](#), [Tradeville](#), [Cramele Recaş](#) and [DIGI24](#) as Media Partner.

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